



28 comprehensive way in the Butler Shores area and around and through the shoreline  
29 park areas; and

30 **WHEREAS**, planning and analysis is needed to address the competing  
31 needs in an area that is in rapid transition due to private development, public  
32 investments with the DAC, corridor and transit investments, and increasing  
33 population and density demands; and

34 **WHEREAS**, Ordinance No. 990715-115 established the boundaries of  
35 Butler Shores as “the property bounded by the Town Lake shoreline on the north,  
36 the various and respective southern boundaries of all legal lots existing as of July  
37 17, 1986, that abut the south public right-of-way of Barton Springs Road on the  
38 south, Lee Barton Drive on the east, and the centerline of Barton Creek on the  
39 west”; and

40 **WHEREAS**, the Zilker Metropolitan Park Vision Plan is currently  
41 underway and is tasked to study parking and transportation circulation around and  
42 through Zilker Park, including Toomey Road, which bisects the Butler Shores area;  
43 and

44 **WHEREAS**, the DAC Redevelopment Project is currently underway and  
45 states that “The goals for this project will build on the DAC’s mission: to support  
46 emerging and established artists who create, showcase and experience the arts first-  
47 hand. PARD envisions the DAC as Austin’s cultural living room, where people of  
48 all ages, races, ethnicities, abilities, genders, sexual orientations, socio-economic  
49 statuses, nationalities, and religions gather to create community through the arts.”;  
50 and

51 **WHEREAS**, additional project goals identified in the planning phase of the  
52 DAC Redevelopment Project include, but are not limited to:

- 53 • Develop the surrounding parkland consistent with the vision for the  
54 Butler Shores area and a Cultural District;

- 55           • Strengthen trail connections and activate parkland through outdoor  
56           education, play, and performance amenities;
- 57           • Consider alternatives for pedestrian and vehicular circulation, site access,  
58           and parking; and
- 59           • Demonstrate high achievement in sustainable design for architecture and  
60           landscape; **NOW, THEREFORE,**

61 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

62           The City Manager is directed to:

- 63           • Designate and recognize the Butler Shores area as a City Cultural Park as  
64           envisioned in Ordinance No. 890126-P;
- 65           • Explore creation of a City Cultural District for Butler Shores and  
66           surrounding South Austin cultural assets, to include actions needed to  
67           initiate creation, a process for community engagement, and an outline of  
68           next steps and timelines;
- 69           • Develop a diagnostic analysis of the area which includes (1) an inventory  
70           of parcels to include existing cultural assets; (2) information on the status  
71           of parcels, including planned and future development, for use in any  
72           future small area planning for the area; and (3) information on where  
73           opportunities may exist to leverage and optimize existing and future  
74           cultural assets to strengthen the identity of the area as a Cultural District;
- 75           • Fully coordinate a traffic impact analysis with the Zilker Metropolitan  
76           Park Vision Plan, DAC redevelopment, recent approved private  
77           developments in the area as well as any current applications for  
78           development within the Butler Shores area. Analysis and proactive  
79           planning for the area should include impacts from area festivals and  
80           events as well as CapMetro transit services and other multi-modal modes;  
81           and

